



THE 2021 **R.E.D.** GALA – CELEBRATING **RACIAL EQUITY & DIVERSITY**

ULEC SPONSORSHIP PACKAGES & PARTICIPATION OPPORTUNITIES

Thursday, April 29, 2021 | 5pm EST | A Virtual Gala Experience

SPONSORSHIP PACKAGES – sponsors choose a LEVEL

- ☐ **Catalyst (\$50,000):** Thirty (30) premier invites to virtual gala; In-event benefits (two (2) pre-recorded speaking opportunities, recognition from the Emcee, top-level branding placements, live chat room sponsorship); Thirty (30) VIP R.E.D. Gala Gift Boxes (logo on “thank you” card, opportunity to include a branded premium); Press release, media alert, calendar event inclusion; Multiple social media announcements; Logo, copy and click-through on ULEC website; High visibility corporate logo on print and digital Gala materials; Prominent front-page, full-color ad in journal (digital flip book)
- ☐ **Leader (\$25,000):** Twenty (20) premier invites to virtual gala; In-event benefits (one (1) pre-recorded speaking opportunity, recognition from the Emcee, branding placement); Twenty (20) VIP R.E.D. Gala Gift Boxes (logo on “thank you” card, opportunity to include a branded premium); Press release, media alert, calendar event inclusion; Social media announcement; Logo, copy and click-through on ULEC website; High visibility corporate logo on print and digital Gala materials; Full-page, full-color ad in journal (digital flip book)
- ☐ **Advocate (\$10,000):** Ten (10) premier invites to virtual gala; In-event benefits (recognition from the Emcee); Ten (10) VIP R.E.D. Gala Gift Boxes (logo on “thank you” card, opportunity to include a branded premium); Social media announcement; Logo, copy and click-through on ULEC website; Corporate logo on print and digital Gala materials; Half-page, full-color ad in journal (digital flip book)
- ☐ **Champion (\$5,000):** Ten (10) premier invites to virtual gala; In-event benefits (recognition from the Emcee); Ten (10) VIP R.E.D. Gala Gift Boxes (logo on “thank you” card, opportunity to include a branded premium); Social media announcement; Logo, copy and click-through on ULEC website; Corporate logo on print and digital materials; Quarter-page, black-and-white ad in journal (digital flip book)

AD JOURNAL SIZES – advertisers choose a SIZE and a CATEGORY

<input type="checkbox"/> Full-page (8.5" x 11")	Corporate – \$2,000	Small Business – \$750	Individual – \$300
<input type="checkbox"/> Half-page (8.5" x 5.5")	Corporate – \$1,000	Small Business – \$375	Individual – \$150
<input type="checkbox"/> Quarter-page (4.25" x 5.5")	Corporate – \$500	Small Business – \$175	Individual – n/a
<input type="checkbox"/> Business Card (2" x 3.5")	Any level - \$100		

GET TICKETS, REGISTER, DONATE, BID OR GIVE ITEMS TO AUCTION, ETC. -

<https://ULECREDGala21.givesmart.com>

DONATION (by check, credit card or please visit our secure link - <https://ulec.org/DONATE/>)

Your giving supports community jobs, education, civil rights and economic stability. On behalf of the underserved families we serve, we appreciate your generous contribution.



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ULEC PARTICIPATION & AUTHORIZATION FORM

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FOR ADVERTISERS: This form authorizes ULEC to publish the attached advertisement in digital presentations. Advertisement must be pre-paid and submitted on or before **Monday, April 19, 2021**. E-mail your camera-ready artwork in one of the following formats - PDF, JPG, EPS, 300 DPI – to adjournal@ulec.org. Ads received after this date are not guaranteed to be in the journal.

CONTACT INFORMATION				
Company/Organization (if applicable):			Authorized By (Please Print):	
Address:			Signature:	
City/State/Zip:			E-Mail:	
Primary #:			Alternate Contact (Please Print):	
Website:			E-mail:	
FB:	IG:	LinkedIn:	Twitter:	YT:
Please specify your level of participation in the corresponding box below (indicate all that applies):				
Sponsorship (Level, Cost):		Ad Journal (Size, Category, Cost):		Donation (Amount):
Form of Payment (if you need to be invoiced, please let us know): <input type="checkbox"/> Check # _____ <input type="checkbox"/> Credit Card # _____ Exp. Date: _____ CVV: _____				Total Amount:

Send this completed form to - gala@ulec.org. Make checks payable to / send checks to:
Urban League of Essex County - ATTN.: #ULECREDGala21 - 508 Central Avenue - Newark, NJ 07107

Contributions can also be made online at:

<https://www.ulec.org/DONATE>

Thank you for your commitment to improving the lives of disadvantaged Essex County residents. ULEC is a certified 501c3 nonprofit, and your contribution is tax deductible to the fullest extent allowed by law.

FOR ULEC OFFICE USE ONLY: